

Win with Veritas Partner Force

Veritas™ Partner Force (VPF) is based on rewarding our partners' capability, commitment and growth. We continue to make investments in the VPF to provide our partners with enhanced performance-based benefits and financial rewards.

Our new VPF Program makes it simpler for you to do business with Veritas, focuses on driving new technology adoption and provides greater predictability in earnings across each program.

VPF Program Structure

Veritas is simplifying the **VPF Program** structure with the removal of competencies and streamlining requirements to attain partner tiers. Partners may now achieve partner tier advancement, and deeper associated benefits, by meeting a combination of accreditation and revenue requirements:

- **Registered:** Program entry level with no requirements.
- **Silver:** Silver accreditation requirement to enter and revenue requirement to maintain tier.
- **Gold:** Gold accreditation requirement & enhanced revenue requirement to achieve & maintain tier.
- **Platinum:** Platinum accreditation requirement & enhanced revenue requirement to achieve & maintain tier.

Visit [PartnerNet](#) for more details.

VPF Program Financial Benefits¹

Earn more rewards, retain more customers, expand your market footprint and grow your business with Veritas' transactional and strategic performance-based financial benefits.



Margin Builder

Registered, Silver, Gold, and Platinum tier partners can earn a front-end discount on commercial business opportunities with Margin Builder. To qualify, you must register your opportunity in the Margin Builder portal. The registration process takes less than two minutes to complete, making it quick and easy to register your opportunities.

Visit the [Margin Builder Page](#) on [PartnerNet](#) for more information.



Opportunity Registration

Opportunity Registration is available to Silver, Gold, and Platinum tier partners and provides rebates to you for active identification, development, and closure of new and incremental sales opportunities on qualifying Veritas products. Learn more about the program requirements, limitations and exclusions on the [Opportunity Registration page](#) on [PartnerNet](#).

¹Benefits are subject to applicable Partner Program requirements, terms and conditions. Please see PartnerNet and the VPF Program Guide for further details.



Veritas Partner Development Funds

Veritas Partner Development Funds (VPDF) are proposal-based funds available to Gold and Platinum Partners to support eligible Veritas business and marketing activities empowering growth in our mutual business.

To learn more and begin developing a joint marketing plan, speak to your Veritas Partner Success Manager or visit [PartnerNet](#).



Growth Accelerator Rebate

Growth Accelerator Rebate (GAR) is designed to reward eligible Gold and Platinum Partners for exceeding revenue targets for Veritas defined eligible new business.

To find out how you can earn more, speak to your Veritas Partner Success Manager or visit [PartnerNet](#).

Key Marketing Resources to Help Grow Your Pipeline

As a Veritas partner, you have access to digital and demand generation marketing tools designed to help grow and transform your business success – whatever stage your customers and prospects are at in their journey with you.

And the best news is, these are FREE for Veritas partners.

- **Veritas Grid** – access campaign content and assets, with sales plays to help guide you. Simply personalize the assets with your logo & contact details and you have ready-to-go email campaigns & landing pages.
- **Social Syndication** – utilize Veritas Social Grid to receive relevant Veritas content, manage your social media networks, schedule your posts and engage your audience.
- **Content Syndication** – utilize Web Content Syndication to embed Veritas products and solutions on your web pages.

Get started today at <https://veritas.elasticgrid.com>.

Find out more

For more information on the VPF Program, please visit [PartnerNet](#).

For the latest on Veritas Marketing Campaigns and Partner Sales Plays, please visit: [Veritas Partner Force Campaigns](#).

Questions? Contact your Partner Success Manager or [regional Partner Program Operations team](#).